

# e/an

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*Tanya Tate*  
NEW FLESHLIGHT GIRL

# TANYA TATE

FLESHLIGHT *Girls* EU.

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letter  
from the editor

### Dear Ladies and Gentlemen

The Fifty Shades of Grey phenomenon has probably got as big as it is ever going to get with a movie adaptation that was released in February and lured millions upon millions of people into theatres all over the world in the following months. The world is turning rather fast these days, as we all know; trends come, trends go, hypes spring up only to wither away shortly after, and often, there is the critical question of: What will remain when the fuss has quieted down? Considering this, it may not be surprising that many already see the Fifty Shades of Grey brand on the fast track to oblivion now that it has peaked so spectacularly. And while there is no accounting for taste, many agree that the Shades adaptation is unlikely to leave a mark as a seminal work of movie-making artistry. But that was also kind of the tenor when the book trilogy dominated the best-seller lists. Ultimately, what this phenomenon will be judged by is the lasting effect of Fifty Shades. Because one thing that will definitely remain is a brand with incredible recognition value that is known all over the world, a brand that has managed to blur the line between the erotic and the mainstream world like no other before. It opened a lot of eyes, broadened horizons, and it has shown that it is okay to live out your sexual fantasies and articulate your sexual needs and wishes. And this will echo through the erotic industry much longer than the current popularity of whips, masks, and other Fifty-Shades related products; no, this is something that will benefit the erotic market in the long run.

That's it for this month!  
Matthias Poehl

## Fire it up with the new Shunga massage candles

For the ultimate sensual massage

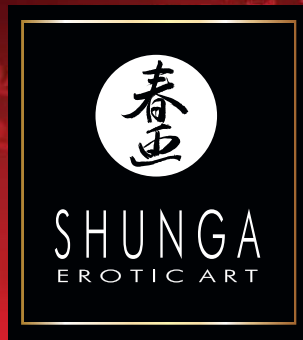
**Montreal, Canada – Discover the new Shunga Erotic Art massage candles for an ultimate warm sensual massage. With a beautiful new design and easy to pour shape, they are now available in two formats: 170 ml and 30 ml. The candles are made with 100% top quality natural oils.**



The candles are made with  
100% top quality natural oils

These top of the line candles produce lukewarm oil at the touch that will not burn, leaving your skin soft and silky without clogging pores. Newly available in 6 aphrodisiac perfume: Vanilla Fetish, Rose Petals, Exotic Fruits, Sparkling Strawberry Wine, Exotic Green tea and Intoxicating Chocolate. Each fragrance is represented by its own colourful Shunga picture. The new embossed can design is truly a piece of art. The lids we're designed to place underneath the can while the candle is lit up. With the new smaller format an appealing display is available. Great

for any space on store shelves or around the cash register! These small size candles will be a hit for home party's sales and for trial purchases. "We finally came through with a unique and exclusive design that reflects the new image of our brand. These are not just beautiful but practical tool it was a technical challenge and we worked for months on the prototype," says Sylvain Séguin, Eau Zone's president and creator of this new design. "We want to create pieces of art as it suits our brand's DNA: Because Love is an Art." says Manon Vallée, Co-founder.



# Fire it up!

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